

Sandford St Martin Cricket Club
Photography, Filming and Social media broadcast Guidelines



Introduction

The purpose of this policy is to ensure that photography and video footage taken within cricket is done so appropriately. We do not wish to prevent parents and carers from taking pictures of, or filming, their children. We recognise that these are normal family practices and mark milestones in a child's life.

The introduction of proportionate controls on the use of photos and videos is part of general safeguarding good practice in a club. For the avoidance of doubt these guidelines also apply to live broadcasts on social media or other platforms.

These are our key principles as a Club regarding photography and filming:

1. Photographs/images are not to be taken at matches or training without the prior permission of the parents/carers of the child. This permission is given on the Junior Membership form and shared with coaches. This permission can be given by proxy by the coach of each team only after parental consent for this has been granted.
2. If no consent has been given for a child, then it is to be made known to the Coach for that age group.
3. Concerns regarding inappropriate, or intrusive, photography should be reported to the Club Safeguarding Officer and recorded in the same manner as any other child protection or safeguarding concern

Use of images of children

As a Club if taking and using photographs, we will:

1. Ask for parental permission to use the child's image and, wherever possible, show the image to the parents and child in advance. This ensures that they are aware of the way the image will be used to represent cricket and the club
2. Ask for the child's permission to use their image. This ensures they are aware of the way the image is to be used to represent cricket and the club
3. If a photograph is used, avoid naming the child
4. Only use images of children in appropriate kit, to reduce the risk of inappropriate use, and to provide positive images of the children
5. Encourage the reporting of inappropriate use of images of children. If you are concerned, report your concerns to the County or Club Safeguarding Officer

Using video as a coaching aid

Players and parents/carers know that videoing of members is used as part of the coaching programme, and material taken in connection with coaching, will be stored securely and deleted or destroyed when a parent requests this, or when the material is no longer needed.

The parents/carers and children must provide written consent for the use of photography and video analysis.

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